

Rewards to
make the
time fly.

That's bmi time.

Your chance to win
fantastic prizes
every month.

flybmi.com/trade ✈

Calendar 2008



January 2008

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February 2008

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Win a jersey for yourself!

Book bmi to Jersey, and your customers will be travelling on the only direct service from Heathrow. With two flights daily and excellent connections at Heathrow, before they know it they'll have reached tax-free shopping heaven.

If you win our £50 Love2shop voucher you can treat yourself to a jersey (or anything else you fancy). Redeemable in over 19,000 stores, your only dilemma will be which shop to visit first.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 January 2008)

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A STAR ALLIANCE MEMBER 

January 2008

Monthly Planner

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Party on us, Russian style.

Book a flight to Moscow and your customers can kick back and relax as bmi offer more legroom than any other airline. bmi operate their Heathrow – Moscow service in conjunction with Russian Federation Carrier Transaero, meaning there are two flights available every day.

Create your own Russian themed party to keep the cold out this February. Win a fantastic vodka party pack and a case of Baltica Beer and you'll be warmed up in no time.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-29 February 2008)

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February 2008

Monthly Planner

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Make sure you are always on time, just like bmi.

We're very proud of our status as the most punctual airline at London Heathrow.* What's more, bmi regional are officially the most punctual airline in the UK.* All of which means that our passengers will get to their destinations and back in no time at all.

It pays to be punctual, so make sure you're always on time by winning this state of the art Storm watch. Not only does it look good, it's perfect for those early starts and handy reminders.

* Information is correct at time of going to print. Refers to the latest punctuality statistics from the CAA, Jan-Jun 2007.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 March 2008)

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March 2008

Monthly Planner

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April 2008

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May 2008

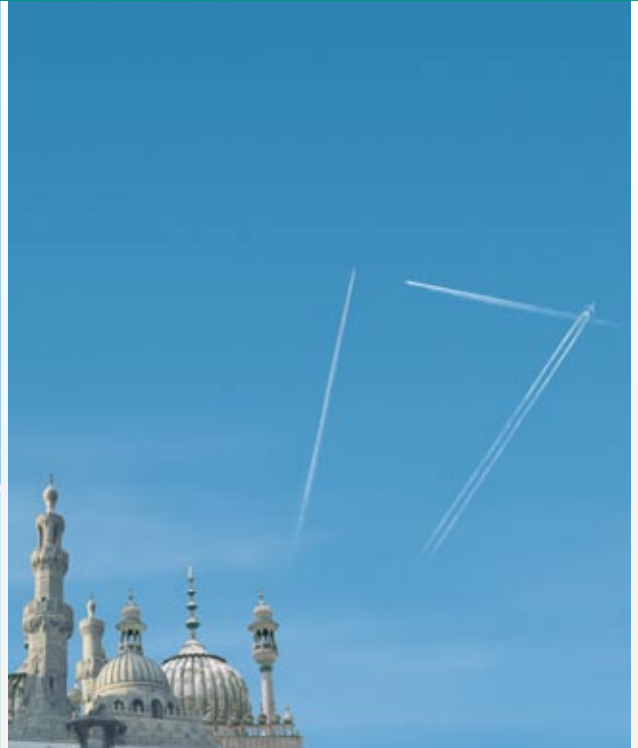
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Win a Radley passport cover and purse, perfect for your travels.

bmi acquired the bmed network in 2007. Now all 17 of those routes are operated by bmi. As you would expect we've brought all of our high standards to these services so your passengers can expect improved timetables, more direct flights and an onboard service second to none.

Travel in style when it comes to your own getaways, with a stylish Radley passport cover and purse. It comes with the high quality and detail you'd expect from Radley, and is tailor-made for high flyers.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-30 April 2008)

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April 2008

Monthly Planner

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June 2008

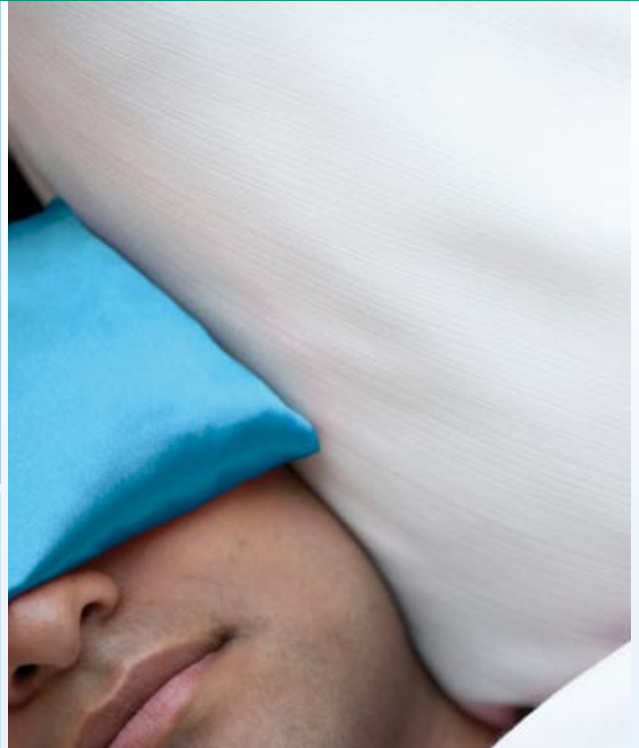
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Pamper yourself with a Clarins experience courtesy of bmi

It's luxury all the way for your customers when they fly in the business to Riyadh or Jeddah. As well as the full service you'd expect, we have 42 lie-flat beds, fab amenity kits which include Clarins goodies and there's even an onboard chef to cater to every taste.

It's not just your customers that can lie back and relax with bmi. Win this month's prize and enjoy a pampering session with Clarins that will leave you utterly refreshed and revitalised.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 May 2008)

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May

May 2008

Monthly Planner

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Have lunch on us!

bmi like to reward their loyal customers. As well as offering the UK's most generous frequent flyer scheme, all blue plus, silver and gold diamond club members receive complementary food and drink on all our flights, including shorthaul flights from Heathrow.

Make the most of the nice weather with this month's prize of a picnic backpack containing everything you need for a lazy summertime sojourn. We'll even give you Marks & Spencer food vouchers to get your fill of picnic food.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-30 June 2008)



June 2008

Monthly Planner

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Star Alliance adds sparkle to bmi.

bmi are proud to be part of the largest and most integrated airline alliance in the world. Star Alliance spans an impressive 855 destinations in 155 countries across the globe.

Win this month's prize and hob-nob with the elite at the celebs' choice of store, Harvey Nichols.

We're offering a £50 voucher redeemable against anything in store, from beauty buys to fantastic food.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade

(Competition runs from 01-31 July 2008)

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July 2008

Monthly Planner

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Become more flexible.

Our generous rewards scheme, company rewards, is now online and is easier to use than ever. Our rewards are more flexible than any other airline's, and members can check their account and redeem their awards online, 24 hours a day, 7 days a week.

Work on your own flexibility by flexing your muscles with this month's prize – a starter yoga kit which contains all the equipment you need and an easy to follow DVD with workouts for both beginners and intermediates.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 August 2008)

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August 2008

Monthly Planner

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Win a hamper packed with goodies.

bmi regional is the UK's most punctual airline. Offering a whole host of benefits for your customers such as an all jet fleet, complimentary food and drink for all passengers and business lounge facilities at most airports.

Get a taste of Scotland with this luxury Scottish hamper, packed with mouth watering favourites such as Walkers shortbread and mature cheeses, washed down with a fruity wine or rich port.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-30 September 2008)



September 2008

Monthly Planner

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Movies and popcorn for the perfect American night in.

Choose bmi for your customers' flights to the US and Caribbean and they'll enjoy super-size benefits all the way, including a premium economy service second to none with personal 9" arm stowed screens and a huge 11" more legroom than other airlines.

Have a US-themed night in with popcorn, beverages and a great range of American films and comedies on DVD – the perfect ingredients for a cosy night in as the weather turns colder.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 October 2008)

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October 2008

Monthly Planner

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Online check-in saves bags of time.

bmi's online check-in means your customers can spend less time at the airport and more time enjoying their break. All they need to do is print their boarding pass before they leave for the airport, drop any bags at the bmi fast bag drop, and go straight to departures.

Take advantage of the time you can save with bmi and treat yourself to a blissful lie-in courtesy of a luxury duvet set. The soft duck feather quilts and pillows are sure to give you a fantastic night's sleep.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-30 November 2008)

bmi

A STAR ALLIANCE MEMBER 

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November 2008

Monthly Planner

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sun 2	_____	thu 13	_____	mon 24	_____
mon 3	_____	fri 14	_____	tue 25	_____
tue 4	_____	sat 15	_____	wed 26	_____
wed 5	_____	sun 16	_____	thu 27	_____
thu 6	_____	mon 17	_____	fri 28	_____
fri 7	_____	tue 18	_____	sat 29	_____
sat 8	_____	wed 19	_____	sun 30	_____
sun 9	_____	thu 20	_____		
mon 10	_____	fri 21	_____		
tue 11	_____	sat 22	_____		



December 2008

m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January 2009

m	t	w	t	f	s	s
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February 2009

m	t	w	t	f	s	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March 2009

m	t	w	t	f	s	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					




Always happy to help - rewarding you for a job well done.

Visit flybmi.com/trade as your first port of call for anything you need to know about bmi. The site is packed with information and competitions, and the 'ask bmi' function is on hand for any pressing questions you have to make your job that bit easier.

Enter the last competition of the year for your chance to win a festive treat this month, with Taittinger Champagne and Champagne truffles delivered to your door to celebrate the New Year.

All you need to do is book a bmi flight to any destination and visit: flybmi.com/trade
(Competition runs from 01-31 December 2008)

bmi

A STAR ALLIANCE MEMBER 

December 2008

Monthly Planner

mon 1	_____	fri 12	_____	tue 23	_____
tue 2	_____	sat 13	_____	wed 24	_____
wed 3	_____	sun 14	_____	thu 25	_____
thu 4	_____	mon 15	_____	fri 26	_____
fri 5	_____	tue 16	_____	sat 27	_____
sat 6	_____	wed 17	_____	sun 28	_____
sun 7	_____	thu 18	_____	mon 29	_____
mon 8	_____	fri 19	_____	tue 30	_____
tue 9	_____	sat 20	_____	wed 31	_____
wed 10	_____	sun 21	_____		
thu 11	_____	mon 22	_____		

